Of all the nuisance calls that my family used to endure, prior to Indiana's no-call list, the banks/ credit card companies were the worst! They were the most numerous by far, well over 90% of the nuisance calls. They never showed their identity on Caller ID. It was always Unknown, Private, or Anonymous. I scrolled through the 100 calls in my caller ID memory one week and all but 2 were "Unknown." You absolutely had to hang up on them because they were trained not to take no for an answer. Different callers would call from the same institution, even on the same day, completely ignoring my instructions to take me off their call lists. Adding an exemption for this group to Indiana's no-call list law would make the list virtually worthless and have a very serious negative impact on the quality of my life and my family's. Please do not do this! Our lives have been so much better since the Indiana no-call list was enacted! Please do not ruin it! I have a telephone for my family's health, safety, and convenience, not to facilitate some company's mass marketing efforts. Adding this exemption would be a direct assault on the wishes of the citizenry for the sake of some corporations. Please put us first! Again, please do not add an exemption for an "established business relationship" to the Indiana do not call list!